Fareham's Business Newsletter

4 July 2022 - Welcome to the latest edition of the Fareham Borough Council Business E-Newsletter.

This issue includes useful information on the latest grant funding and business support available, upcoming business opportunities and other business-related news.



The Council has now contacted local businesses eligible for the Government's COVID-19 Additional Relief Fund, after being adversely affected by the pandemic.

Fareham has been allocated £2,640,130 of this fund to help support certain ratepayers in the Borough by reducing their 2021-2022 business rates bill by 25%.

Businesses in the retail, hospitality, and leisure sectors, are not eligible for this funding as that sector has already benefited from significant rates relief.

The Council identified over 600 properties which could be eligible for this funding as well as businesses which vacated premises since 1 April 2021.

However, if you believe that your business is eligible and you have not been contacted, please call the business rates team on 01329 824430 or email brgrants@fareham.gov.uk.

Click here for full eligibility criteria and to apply for the COVID-19 Additional Relief Fund.

MyAccount - Sign up today



MyAccount is a quick way to get in touch with the Council and use Council services, without the need to phone, write or visit.

For example, you can register to receive your business rate bills directly to your inbox each year which is convenient for you and also great for the environment. You can also view your account details and make payments online too.

If you would like to sign up for MyAccount, <u>please register here</u>. Registering is easy and takes just a couple of minutes.

Sponsorship Opportunities available for Fareham Christmas Lights Event



The Christmas lights switch on event in Fareham town centre has been running for many years and is something everyone looks forward to. This free, family friendly event attracts thousands of people, making it the largest event in the town centre.

There are market stalls, fun fair rides, festive food and drink, street and stage performers and exciting activities for children. With something for everyone, it is the ideal opportunity to gain prime visibility for your business.

There are a variety of sponsorship packages available, and <u>you can</u> find all the details on the Council's website here.

If you are interested in sponsoring the event, or would like more information, please visit www.fareham.gov.uk/sponsorship.

You can also contact the Leisure and Community Team on 01329 236100 or email leisure@fareham.gov.uk.

Fareham in Bloom - Commercial category



Fareham in Bloom has been bringing our community together for over 25 years. It has grown into a well-known and successful gardening campaign and encourages local communities to provide bright and colourful planting schemes.

Our Commercial category is open to businesses with a shop front, garden area or green space to be proud of. To enter, <u>please complete the online form by Friday 8 July</u> and upload a photo and short description about your entry.

The public will be asked to vote for their favourite photo in each category and a member of the judging panel, along with a community volunteer, will then visit the top two gardens that received the highest number of votes from the public.

The winning entry will be invited to a tea party in the Mayor's Parlour on Wednesday 26 October to receive a certificate and £25 voucher for St Margaret's Nursery.

For more information, go to www.fareham.gov.uk/inbloom.

Useful Links

- Federation of Small Business.
- Hampshire Chamber of Commerce
- Solent LEP
- Business Support Finder tool

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