

# Welcome



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# Portchester Village Centre

Councillor Keith Evans  
Executive Member for Planning & Development  
Fareham Borough Council



# What's happening today?

1. Introduction and overview of draft vision - Councillor Keith Evans
2. Table discussions with Officers



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# Why develop a draft vision?

- Village Centre is at the heart of Portchester life
- It hasn't been updated since the 1990's
- Facing increasing competition
- The way people shop has changed
- Residents and businesses have asked for improvements



# What we've been told so far



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# What is in the Draft Vision?

- 5 key areas for improvement:
  - Car parking
  - Redevelopment
  - Visual appearance
  - Shopping experience
  - Events & activities



# Match car park to how it is used

- **Create 30 more free spaces**
- Increase short stay spaces from 51 to 189
- Reduce long stay spaces from 194 to 82
- Increase disabled spaces from 14 to 18
- Change layout to provide 7 LGV spaces for market traders

## *Car Parking*

**Improve the Council's car parks to meet the needs of shoppers and other key users of the centre**

# We want to encourage

- Businesses and community groups to use empty shops rather than leave them vacant
- Small scale development of flats above shops
- Also want to look at the possibility of redeveloping the space behind the Co-op store

## Redevelopment

**Encourage both private and public landowners to improve the look and vibrancy of the precinct through future redevelopment proposals**



# We would like to improve

- Signage
- Entrances to precinct
- Surfaces in and around precinct
- Railings
- Street lighting
- Seating and bins
- Planting by replacing larger trees with easier to maintain trees or shrubs

## *Visual appearance*

Improve the attractiveness of the precinct for its users by working with Hampshire County Council who own and manage this area

# We would like to encourage

- Modern shop fronts and canopies
- More outdoor seating and tables
- New restaurants and cafés to the area
- Investment to improve the appearance of shop fronts

## *Shopping experience*

**Encourage local shops and businesses to improve their shop fronts, canopies and what they offer customers**

# We would like to

- Build on the success of the Wednesday market
- Encourage a wider selection of stalls
- Attract more people throughout the week
- Encourage community groups to use the pedestrian area

## *Events & Activities*

**Strengthen the Wednesday market,  
and encourage business and  
community run activities and events  
within the precinct**

# Who we need to work with



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# Table discussion

- Please talk to officers at tables
- Discuss parts of vision you are interested in
- We will record your comments and include them in consultation analysis



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