Report to the Executive for Decision
9 January 2012

<table>
<thead>
<tr>
<th>Portfolio:</th>
<th>Strategic Planning and Environment</th>
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</thead>
<tbody>
<tr>
<td>Subject:</td>
<td>Hook and Warsash Conservation Area Appraisals and Management Strategies</td>
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<tr>
<td>Report of:</td>
<td>Director of Planning and Environment</td>
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<tr>
<td>Strategy/Policy:</td>
<td>Corporate</td>
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<tr>
<td>Objective:</td>
<td>Protect and Enhance the Environment</td>
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Purpose:
This report summarises the outcome of public consultation on the draft Conservation Area Character Appraisal & Management Strategy documents for:-

- Warsash Conservation Area, and
- Hook Conservation Area.

The report proposes the adoption of the documents as evidence in support of the saved policies of the Fareham Borough Local Plan Review and the emerging policies of the Local Development Framework for Fareham.

Executive summary:
This report relates to the Council’s programme for the review of the adopted conservation area character assessments. It recommends adoption of the Warsash and Hook Conservation Area Character Appraisal documents and the continued making of article 4 directions as suggested in these documents.

Recommendation:
It is recommended that:-
(i) the Warsash Conservation Area Character Appraisal and Management Strategy, as set out in Appendix A to this report, and The Hook Conservation Area Character Appraisal and Management Strategy, as set out in Appendix B to this report, be adopted as evidence in support of the saved policies of the Fareham Borough Local Plan Review and the emerging policies of the Local Development Framework for Fareham; and that
(ii) the making of article 4 directions in the above conservation areas, as recommended in the character appraisal documents, be supported. Delegated authority was granted by the Executive to the Executive Member for Strategic Planning and Environment in July 2010 to make article 4 directions in accordance with the provisions of The Town and Country Planning (General Permitted Development) (Amendment) (England) Order 2010 and these will be the subject of a further report.

Contact: Mike Maude-Roxby, Head of Environment and Conservation
E-mail – mmaude-roxby@fareham.gov.uk (Tel: 01329 824350) spe-120109-r05-mma.doc
Reason:
The documents continue the Council's programme for re-appraisal of the adopted Conservation Area Character Assessments which currently play a key role in helping to identify the heritage significance of conservation areas and in preserving and enhancing their character and appearance through the development management process.

Cost of proposals:
These can be met from within existing budgets.

Appendices A:  [Warsash Draft Conservation Area Appraisal](#)

B:  [Hook Draft Conservation Area Appraisal](#)

Background papers:
Executive Briefing Paper

Date: 9 January 2012

Subject: Hook and Warsash Conservation Area Appraisals and Management Strategies

Briefing by: Director of Planning and Environment

Portfolio: Strategic Planning and Environment

INTRODUCTION

1. This report seeks adoption of the Conservation Area Character Appraisal and Management Strategy documents for Hook and Warsash following public consultation. This continues the programme of re-appraisal of the Council's existing adopted character assessment documents.

2. A Conservation Area Character Appraisal identifies the qualities of each conservation area that give it heritage significance. Character can derive from the age and style of individual buildings, the way groups of buildings are arranged, the spaces between them, their historical significance in the development of an area and their use. Other factors such as; open spaces, landscaping, trees and important views all interact to form the overall character of an area. In order to make informed decisions about development that affects the character of a conservation area it is essential to have a clear understanding of its heritage significance through an up to date character appraisal document. The management strategy goes on to detail how the Council intends to preserve and enhance the character of the conservation area that has been identified.

3. English Heritage guidance concerning conservation area management advises Local Authorities to produce conservation area character appraisals and management strategies and to keep them up to date.

THE ROLE OF CHARACTER APPRAISALS

4. After they have been adopted the appraisal documents will be used as evidence in support of the saved policies of the Fareham Borough Local Plan Review and the emerging policies of the Local Development Framework for Fareham. As such, the content of the documents will be a material consideration in the determination of planning applications. The documents;

- identify the heritage significance of the conservation area that justifies designation;
provide evidence to inform development management in conservation areas;
• identify potential opportunities for improvement;
• have a wider role to play in informing local residents and others about the history of the Borough’s older settlements.

5. This report seeks adoption of two Conservation Area Character Appraisal and Management Strategy documents for Hook and Warsash. They continue the programme of re-appraisal of the Council’s existing adopted documents.

ARTICLE 4 DIRECTION

6. Some alterations, mostly to dwellings, can be made in a conservation area without the need for a planning application; a process known as permitted development. The exercise of permitted development rights can lead to changes that are harmful to the character and appearance of a conservation area and an article 4 direction can be used to restrict them and make a planning application necessary.

7. It is proposed that the use of article 4 directions, to control works to walls and the formation of hard-standings, would be appropriate in the Warsash and Hook conservation areas. The properties proposed to be included are identified in the appraisal documents. An article 4 direction does not necessarily prevent alterations but it does allow their impact on the character and appearance of the conservation area to be considered by requiring the submission of a planning application.

THE OUTCOME OF PUBLIC CONSULTATION

8. Public consultation on the draft Character Appraisal and Management Strategy documents was undertaken between 7 November and 5 December 2011. It comprised:

• letters posted to residents/ businesses within the conservation area boundary notifying them of the consultation. Consultation with the Fareham Society, Fareham Local History Group, Warsash Residents Association, Warsash Local History Society, English Heritage and Hampshire County Council;

• a display in the Victory Hall at Warsash where copies of the documents were made available;

• advertisement by site notice placed within the conservation area boundary; and

• details of the consultation, including the draft documents, explanatory material and display board content made available for download on the Council’s website.
Warsash Conservation Area Appraisal & Management Strategy

9. Four representations were received relating to the Warsash document and the comments are set out below. The table includes a response and recommended action.

<table>
<thead>
<tr>
<th>Comment</th>
<th>Response/ Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Residents</td>
<td>There are a number of trees that are important to the character of the Strawberry Field which are mentioned in para 8.2 of the document. It would be appropriate to review the protection of trees that lie outside the conservation area boundary.</td>
</tr>
<tr>
<td>Tree preservation orders should be placed on all healthy trees over 5 metres visible from the Strawberry field.</td>
<td></td>
</tr>
<tr>
<td>The largely evergreen background to the strawberry field is gradually reducing in its dominance to be replaced by dominant properties built closer to the field boundary. These will have the negative effect of;</td>
<td></td>
</tr>
<tr>
<td>i) making the field appear more urban and less relaxing for residents to enjoy,</td>
<td></td>
</tr>
<tr>
<td>ii) visitors feeling uncomfortable so close to the dominant houses and moving away from the edges which will reduce public amenity.</td>
<td></td>
</tr>
<tr>
<td>Whilst the document comments with respect to the positive aspects of trees on the Eastern boundary of the field there is no mechanism for protecting them or controlling significant developments.</td>
<td></td>
</tr>
<tr>
<td>A survey should be carried out to ensure that all the significant trees visible from Strawberry Field are covered by TPOs as there are currently some notable exceptions (eg those in the garden of 75 Shore Road).</td>
<td></td>
</tr>
<tr>
<td>The North end of the Strawberry Field sees significant numbers of teenage children, sometimes 50 or more, gathering and intimidating other users of the field. The abuse that some residents have had is thoroughly unpleasant. The whole area could be adversely affected if this situation is allowed to continue un monitored. The ability to prosecute against unruly behaviour will not only save money for both the Council and the residents but may actually prevent longer term damage to this important area.</td>
<td>This matter lies outside the scope of the character appraisal document. The comments have been forwarded to the council's Community Safety Team.</td>
</tr>
</tbody>
</table>

Contact: Mike Maude-Roxby, Head of Environment and Conservation
E-mail – mmaude-roxby@fareham.gov.uk (Tel: 01329 824350) spe-120109-r05-mma.doc
Recent planning applications to extend houses bordering the strawberry field have highlighted the need to conserve its setting and maintain the incidental nature of the houses at the top of the ridge overlooking the River Hamble, a point emphasised by the Planning Inspector when he recently dismissed an Appeal to build 6 town houses overlooking the Field. If the houses bordering the Field are allowed to significantly increase in size the nature of the boundary around the Field will change from one where the houses are incidental to the landscape to one where they are the most prominent feature. A comment to this effect should be included in section 7 of the Appraisal.

It would be appropriate to make reference to the setting of the Strawberry Field in the document. The character and setting of the conservation area is a material consideration in determination of planning applications.

<table>
<thead>
<tr>
<th>Stone Cottage was built in 1905 not 1906.</th>
<th>The document should be amended to correct this fact.</th>
</tr>
</thead>
<tbody>
<tr>
<td>The gate pillars and lower part of Stone Cottage pre-date the house and were topped with iron railings. These enclosed what was known as the Shrubbery. The railings were replaced with brickwork in 1944. The year is carved into the brickwork in two places.</td>
<td>These details should be included in the document as appropriate.</td>
</tr>
<tr>
<td>In clause 6.5 it is said that the rest of the conservation triangle is occupied by bungalows. This omits the fact that there is a 3 storey apartment block, 2 three storey townhouses, 3 two storey town houses, and 1 two storey house within the area in question.</td>
<td>The paragraph was not intended to refer to the buildings on the waterfront. The document text should be amended for clarity.</td>
</tr>
</tbody>
</table>

**The Fareham Society**

<table>
<thead>
<tr>
<th>Support for paragraph 6.5</th>
<th>No alteration.</th>
</tr>
</thead>
<tbody>
<tr>
<td>The map should show the Solent Way footpath.</td>
<td>It would be appropriate to include the footpath on the map.</td>
</tr>
<tr>
<td>The hedge boundary to Shore Road should be included in the summary of features to preserve. It should be kept at a height that doesn't obscure the view of the Shore Road frontages.</td>
<td>Reference is made to the contribution of the hedge on Shore Road to the character of the conservation area in para 8.1 of the document. Control of its height is beyond the scope of the document. No alteration.</td>
</tr>
<tr>
<td>The large trees on the eastern edge of the Strawberry Field are an important feature of the skyline and define the edge of the valley. They should be included in the summary of features to preserve and enhance.</td>
<td>The document makes reference to the importance of the trees in para 8.2. No alteration</td>
</tr>
</tbody>
</table>

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E-mail – mmaude-roxby@fareham.gov.uk (Tel: 01329 824350)   spe-120109-r05-mma.doc
10. Where appropriate, the text of the draft Warsash document has been amended in response to the points raised and the changes marked. The document is attached at Appendix A to this report.

**Hook Conservation Area Appraisal & Management Strategy**

11. Three representations were received relating to the Hook document and the comments are set out below. The table includes a response and recommended action.

<table>
<thead>
<tr>
<th>COMMENT</th>
<th>RESPONSE/ ACTION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LOCAL RESIDENTS</strong></td>
<td></td>
</tr>
<tr>
<td>Resources; Section 13.1 implies that no resources will be made available to protect and enhance the Hook Conservation Area, unless related to publicly owned land. My understanding is that none of the key features of the Conservation Area, such as the green, are owned by Fareham Borough Council. If the Council is serious about protecting the special features of the area some resources will need to be made available by the Council for special projects, such as those management actions described above in Section 2.1 and 2.2.</td>
<td>Para 13.1 also makes reference to land that is not publicly owned. No alteration</td>
</tr>
<tr>
<td>The proposal to use an article 4 direction on selected buildings to require a planning application for some alterations which are currently permitted development</td>
<td>No alteration.</td>
</tr>
<tr>
<td>I agree that there is a need to protect and preserve the open frontages along Hook Lane, as referred to in Section 12.1 of the draft document.</td>
<td></td>
</tr>
<tr>
<td>The document refers in various places in the text to ‘the village of Hook’. Whereas the title above Section 3.6 in the document referred to the industrial ‘hamlet’ of Hook. While the modern day settlement has a few more houses it does not have any facilities. Is it a village or a hamlet? Should the text at Section 2.1 and 3.1 actually refer to a hamlet rather than the village of Hook?</td>
<td>It would be appropriate to be consistent in reference to the settlement. The term 'Hamlet' would be appropriate to Hook as a village would normally possess a church.</td>
</tr>
</tbody>
</table>
Section 18. There should be mention of the lamp posts which are in a very poor state, most have peeling paintwork and rust. Surely in a conservation area these items should be conserved?

The contribution of the lamp columns to the character of Hook is mentioned in the appraisal document. The lamp columns are the responsibility of Hampshire County Council and are included in the county wide street lighting PFI which is scheduled to begin in Fareham in 2012. The importance of restoring the existing columns has been brought to the attention of Hampshire County Council. No alteration.

Section 6.4 refers to the fact that Hook Cottages is grade II listed. However, it is not clear what specific features of the cottages (or other buildings) are protected. My understanding is that;

- Only the exterior of the cottages are listed.
- Only the architectural details of the windows on the front of the cottages needs to be protected, as those at the rear are not of the same character / value.

It would be helpful if the appraisal made it clear what specific features on each building are to be protected. This could be clarified in a table listing each property and the features of value, which could be added as an appendix.

The need for listed building consent is referenced in para 11.4.

Listed building consent is required for the demolition or alteration of a listed building in a manner which would affect its character as a building of special architectural or historic interest. There is no specific list of features for each building.

The definition of the listed building includes the whole of a building, including its interior, and to any object or structure fixed to the building and to any object or structure within its curtilage that forms part of the land and has done so since 1st July 1948. No Alteration.

The walls, pillars and coping stones on the outside edge of the Nook & Cranny restaurant and 1, Hook Cottages are specifically recognised as being important to maintaining the special character of the Conservation Area (Section 6.2 and Photograph 2 on page 9).

However, the document does not recognise that these features are very vulnerable to damage by vehicles. These features have regularly been hit by vehicles in the past and this is an ongoing problem, as traffic levels and vehicle speed increase.

Section 15.1 refers to buildings identified in the Council's Buildings at Risk Survey. The buildings referred to are not identified as such. The text should be clarified to make clear the type of building to which the paragraph relates.

It would be appropriate to include a reference to the importance of avoiding harm to the fabric of the historic buildings. Acknowledgement of concern relating to traffic speed through the village is included in the document. The need for a careful and sensitive approach to future traffic management is also included in the document.

Contact: Mike Maude-Roxby, Head of Environment and Conservation
E-mail – mmaude-roxby@fareham.gov.uk (Tel: 01329 824350 ) spe-120109-r05-mma.doc
The risk of significant damage to these special features of the Conservation Area has not been recognised in Section 15.1 of the document. The key contributing factors are;

a) Large lorry’s trying to squeeze between the buildings on a regular basis causing damage (including reversing between the walls), despite the 6’6” width limit warning sign.

b) The speed of vehicles using the roads, especially leaving Chilling Lane, to turn in to Fleet End Road.

The Council should give consideration to how further protection could be provided to protect these vulnerable key features in a sensitive way. For example, four heritage style bollards could be positioned to protect the walls and pillars, two on both sides of the narrow access corridor, in order to clearly demark the 6’6” width limitation, to absorb any impacts and to discourage lorries from trying to squeeze between the walls either side of Fleet End Road.

Highway matters are the responsibility of Hampshire County Council Highway Authority. It would be appropriate to investigate the

The comment has been passed to the Highway Authority.

Boundary Change

The report states (16.1) that there is no plan to change the boundaries of the conservation area. However the current boundaries are totally illogical as at several points they do not actually follow property boundaries. Surely this is a mistake, how can it be that a part of somebody’s garden is within the conservation area but another part is not. Surely it would be much simpler for all concerned if the conservation area followed actual property boundaries.

The current boundaries of the settlement reflect the property boundaries at the time of designation in 1974. Subsequently there has been change to some of the property boundaries which has created a mis-match with the statutory boundary. A statutory procedure must be undertaken to alter the boundaries. No difficulties have directly arisen from the current statutory boundary and it is not considered that the cost of the statutory procedure is justifiable in this instance. No alteration.

Contact: Mike Maude-Roxby, Head of Environment and Conservation
E-mail – mmaude-roxby@fareham.gov.uk (Tel: 01329 824350) spe-120109-r05-mma.doc
Section 16. The Council should consider whether it would be appropriate to extend the Conservation Area;
- For a short distance along Fleet End Road to protect the green rural and historic approach to the hamlet.
- Along Hook Park Road to incorporate other cottages which were once originally part of the Hook Estate. For example, Hook Farm Cottages, Hook Cottage and Post Box Cottage. This would ensure that the wider character of the area was protected.

The setting of the conservation area is a material consideration in the determination of planning applications. Development requiring planning permission on approach to the conservation area, but outside its boundary, would be considered in the light of any impact on its setting.

It is not considered appropriate to extend the conservation area boundary to include individual buildings on Hook Lane. The aim of the conservation area is to protect the character and appearance of the settlement of Hook. Hook Cottage and Post Box Cottage are included in the Statutory List Of Buildings of Special Architectural or Historic Interest. No Alteration.

**The Green**

Para 18.2 - The village green is slowly being eroded, with passing traffic and parking. The short wooden posts should be reviewed and renewed as a number suffer from rot and their alignment doesn't prevent the erosion of the green.

The importance and vulnerability of the green is addressed in the document and has been included in the summary of features to preserve and enhance. The possibility of replacement of any posts that are rotten should be explored. No alteration.

Section 18. A good idea, perhaps for the green, would be a 'village notice board'. At the moment there are 10 council notices pinned at various points around the village. As most of these are bright orange in colour they detract from the look of the village and the rural conservation area.

The use of orange notices is a statutory requirement for the advertisement of planning applications. The provision of a council notice board is beyond the scope of the appraisal document. The comment has been passed to Community & Streetscene. No alteration.

**Setting**

The green character of the rural approach from Fleet End Road needs to be emphasised and protected from development, in the same way that it is proposed that the green approach from Hook Lane and Chilling Lane is to be secured. For example, Section 7 refers to Hook Lane and Chilling Lane, but the importance of the green approach from Fleet End Road to maintaining the rural character of the Hamlet is not adequately covered.

The importance of trees and hedges to the character of the conservation area on all approaches to the conservation area is made clear in para. 7.1 of the document. No alteration.
Highway Matters

Section 8.1 refers to; “The provision of inappropriate road markings such as double yellow lines" and " inappropriate signage would be harmful to character.” While I understand the inclusion of such comments in the appraisal the Council must recognise that action does need to be taken to address:

- Vehicles travelling too fast through the hamlet, posing a risk to walkers, cyclists, horse riders and properties (Section 18.3 refers).
- The lack of priority control on the four lanes that merge in one location outside the Nook & Cranny.

Accidents and near misses are common at this junction. The junction urgently needs to be made much safer by taking action to address the priority issues and ensure that Chilling Lane does not have priority as it enters the hamlet. There are a number of ways that this can be achieved. If the Council does not want to use give-way lines on the road, nor use road signs, an alternative would be to consider the layout of the green.

Section 8.3 and 18.2 recognise the threat to the green resulting from gradual erosion by the spread of the carriageway, from car movements and parking. Local residents have placed rocks and posts around the green to try and reduce the erosion problem and protect the green. Section 18.2 suggests; “any opportunity to increase the size of the green which was larger in the past, would be considered a positive enhancement”. The Council should actively consider the arrangement of the green and Chilling Lane and take action to provide a safer configuration.

Highway management matters are the responsibility of Hampshire County Council as highway authority. The concern relating to traffic speeds through the village is referred to in the document and the importance of a careful and sensitive approach to future traffic management is also highlighted.

It would be appropriate in para 18.3 to include other matters relating to the highway that have been raised in the responses to consultation. The comments received raise a number of matters which have been forwarded to the Highway Authority. Para 11.5 of the appraisal management strategy recommends that liaison should be undertaken with other organisations responsible for works that are likely to affect the character and appearance of the conservation area. Management of the highway through the hamlet will be discussed with the highway authority in the light of the concerns raised and their implications for the character and appearance of the conservation area.
A positive management action would be to widen the green to introduce traffic calming on Chilling Lane, to force vehicles to slow down through the hamlet. This would help address the problems of speed and lack of clarity on traffic priority, making the hamlet a safer and more attractive place for all users. In addition, the works required would provide the opportunity to introduce a sustainable drainage solution to the problem of uncontrolled surface water run-off from the tarmac off Chilling Lane in to the hamlet and Fleet End Road. A problem which has been caused by the Council allowing Solent Breezes to tarmac Chilling Lane (without planning consent), without making any provision for adequate surface water drainage from the tarmac in the vicinity of the green.

The walls, pillars and coping stones on the outside edge of the Nook & Cranny restaurant and 1, Hook Cottages are specifically recognised as being important to maintaining the special character of the Conservation Area (Section 6.2 and Photograph 2 on page 9).

However, the document does not recognise that these features are very vulnerable to damage by vehicles. These features have regularly been hit by vehicles in the past and this is an ongoing problem, as traffic levels and vehicle speed increase.

The risk of significant damage to these special features of the Conservation Area has not been recognised in Section 15.1 of the document. The key contributing factors are;
a) Large lorry’s trying to squeeze between the buildings on a regular basis causing damage (including reversing between the walls), despite the 6’6” width limit warning sign.

b) The speed of vehicles using the roads, especially leaving Chilling Lane, to turn in to Fleet End Road.

The Council should give consideration to how further protection could be provided to protect these vulnerable key features in a sensitive way. For example, four heritage style bollards could be positioned to protect the walls and pillars, two on both sides of the narrow access corridor, in order to clearly demark the 6’6” width limitation, to absorb any impacts and to discourage lorries from trying to squeeze between the walls either side of Fleet End Road.

The speed of traffic increased instantly since re-surfacing of roads was completed, its smooth surface encouraged inappropriate speed.

The water run off when raining has increased remarkably. The increased run off now flows rapidly past the frontages of Hook Cottages and a torrent flows between No1. Hook Cottages and The Nook and Cranny Restaurant. Particularly in this area at the start of Fleet End Road, the road surface is badly eroded.

As the width of Chilling Lane has increased due to the shrinkage of the Village Green, this has also encouraged faster speeds of the traffic from Solent Breezes to Hook Lane and Fleet End Road. This is very hazardous to the numerous walkers, joggers and horse riders that pass through the village. Also the lack of judgement of the speeding motorists have frequently collided with the piers of the Nook and Cranny Restaurant (once completely destroyed).
and numerous collisions with the end pier of No1. Hook Cottages. Also my car struck twice by glancing blows.

Reference Trees, Hedges and Planting

7.1. This year alone substantial damage to trees located on the south boundary of Oakwood and north boundary of The Gardens (now Auboron) by Static Homes being transported through the village to and from Solent Breezes. These structures are wider than the width of the lane in places and this is when damage has occurred. Specifically, the trees opposite the Forge nearly fell in to the lane, which HCC had to cut down, leaving a hole in the tree line of The Gardens (Auboron). Secondly, workmen delivering a static home to Solent Breezes actually sawed off overhanging branches of the Oak Trees belonging to Oakwood, without any permission being sought from any one.

Further tree damage up the length of Hook Lane is apparent throughout the year due to static home movements.

Right of way at Hook Village green areas. Prior to the surfacing of Chilling lane the right of way for traffic was from Fleet End Road to Hook Lane. Since the surfacing of Chilling Lane the right of way is not at all clear. Vehicles hurtle up the now continuous metalled road formed by Hook Lane and Chilling Lane, encouraging inappropriate speed.

Recommendations.

1. Reopen the metalled road formerly for the Civic Amenity tip to bypass Hook Village. This will divert the increase in traffic from the expansion of Solent Breezes and alleviate the problem of speeding traffic and weight of traffic from Hook hamlet. Also prevent further damage to the trees within the conservation area.
2. Widen the village green as a measure to reduce road width and create a pinch point to reduce traffic speed without the need for inappropriate signage and road markings.

3. Rectify the drainage at the junction of Hook Lane/ Fleet End Road/ Chilling Lane and Hook Park Road to prevent the torrents of water creating further erosion and damage to properties and the road surface.

4. Take heed of the 336 signature petition submitted to FBC and HCC for a 20 MPH speed limit in the Hamlet of Hook.

<table>
<thead>
<tr>
<th>The Fareham Society</th>
<th>It would be appropriate to make reference to this feature of interest in the text</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reference could be made to the Hornby memorial window in St Peter's Church, Titchfield</td>
<td></td>
</tr>
<tr>
<td>Agreed that any opportunity to increase in the size of the village green would be positive</td>
<td>This issue is addressed in the document. No Alteration.</td>
</tr>
<tr>
<td>The increase in traffic using the approaching lanes is a threat to the character of the village. Increase in car movement from Solent Breezes. Is a check kept on the number of dwellings including caravans. There are a surprising number of very large mobile homes entering and leaving the site in the course of a year which cause verge and tree damage and obstruct the lanes whilst on the move.</td>
<td>Highway management matters are the responsibility of Hampshire County Council as highway authority. The concern relating to traffic speeds through the village is referred to in the document and the importance of a careful and sensitive approach to future traffic management is also highlighted. It would be appropriate in para 18.2 to include other matters relating to the highway that have been raised in the responses to consultation. The comments received raise a number of matters which have been forwarded to the Highway Authority. Para 11.5 of the appraisal management strategy recommends that liaison should be undertaken with other organisations responsible for works that are likely to affect the character and appearance of the conservation area. Management of the highway through the hamlet will be discussed with the highway authority in the light of the concerns raised and their implications for the</td>
</tr>
<tr>
<td>Cars crossing the village from Fleet End Road particularly drive too fast and carelessly</td>
<td></td>
</tr>
<tr>
<td>Any traffic management measures would have to be carefully implemented. Poor signage and painted road markings would be totally inappropriate, any measures to slow traffic should be kept clear of the village centre. The road is used as a rat-run by traffic avoiding hold-ups in Warsash Road.</td>
<td></td>
</tr>
</tbody>
</table>
Support for comments in section 18.
The Council should keep a close eye on
the causes of an increase of traffic
movements in this area as they pose
quite a significantly damaging effect on
the future of the character and
environment of the historic conservation
area.

| character and appearance of the |
| conservation area. |

12. Where appropriate, the text of the draft Hook document has been amended in
response to the points raised and the changes marked. The document is attached at
Appendix B to this report.

CONCLUSION

13. The documents continue the Council's programme for re-appraisal of the adopted
Conservation Area Character Assessments which currently play a key role in helping to
identify the heritage significance of conservation areas and in preserving and
enhancing their character and appearance through the development management
process.

Reference Papers: