In July the curtains are due to lift on the exciting, brand new Apollo Cinema located in the Market Quay development in Fareham town centre.

The five screen cinema boasts the latest state-of-the-art sound systems and huge screens on which to show all the major Hollywood blockbusters. The seats will be the very best in comfort with premium leather double seats at the rear of the cinemas and with perfect sight-line, stadium seating throughout, so wherever you’re sitting, you’ll have the best seat in the house!

The cinema will be equipped with projection equipment that will facilitate the highest standard of movie image to the giant screens from a single projection booth and it’s hoped that some of the technical team will be recruited and trained locally. And with the cinema up and running prior to the school holidays, families in the Fareham area will be able to enjoy the south of England’s newest and plushed entertainment experience.

A fully licensed bar and lounge area will be available for adult audiences and a popcorn and refreshment kiosk will be available to satisfy the demands of everyone.

An innovative new ticketing system will mean that it is possible to purchase your tickets from any till so, unlike most other cinemas, there will be no need to queue up twice if you want to enjoy a snack with your film, you can buy your hot ticket with your hot-dog!

The Apollo group is a privately owned independent chain with 12 cinemas throughout England and Wales. Entrepreneurs Paul and Nita Gregg, owners of the Apollo group are firmly committed to the cinema exhibition industry and to bringing their individual brand of cinema to smaller towns.

The Company focus is very much on community and customer service. Whilst other exhibitors tend to build new cinemas in the major conurbations, Apollo generally focuses on Market towns where cinemas can quickly become an integral part of the local community.

General Manager of the new complex will be a cinema manager with over 20 year’s experience, Neil Munro. Neil is familiar with the area having opened the UCI complex in Port Solent some 12 years ago.

Summer releases include the new Johnny Depp film “Charlie and the Chocolate Factory” and the Tom Cruise movie, “War of the Worlds”. Booking for the cinema should be possible from the beginning of July, tel: 0871 2233 469.
Where to Park

The closest car park to the new Market Quay scheme is the aptly named, Market Quay Car Park, however there are plenty of other options to suit your town centre shopping/visiting needs.

New Complements the Old

The final phase of the Market Quay development is well on its way to being completed. The former United Reformed Church in West Street is being transformed from a semi derelict state into a fabulously refurbished retail/leisure building.

The Grade II listed building was opened by J Adams of Gosport, in 1836 as a Congregational chapel, before becoming the United Reformed Church and then renovated in the late 19th century. The new extension will boast a glass extension with tall slot windows to complement the chapel, which has been sensitively refurbished to retain the original gothic style.

The refurbishment of the chapel and construction of the extension is being developed by Ian Williams Contractors, who aim to finish early September.

Pay on Foot

A fairer parking system is being introduced in the three main car parks in the town centre, Pay on Foot. Osborn Road and Civic Way multi-storeys have been using the system since the early summer, with Market Quay car park following hot on their heels! The new system means you'll only pay for the amount of hours you park. Just take a ticket on entering the car park, 'shop til you drop', returning to your car at your own leisure, paying for your time spent at a paystation, with no fear of a parking fine awaiting you!

Car Parking for Disabled Blue Badge Holders

There will still be no charge for Disabled Blue Badge Holders, although you will need to be issued with a swipe card to raise the barriers. To get a swipe card please bring your blue badge to the ground floor reception of the Civic Offices where your details will be taken. The swipe card will then follow by post.
FAREHAM CELEBRATES!

SATURDAY 30 JULY 2005
West Street, Fareham
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